



PRESS RELEASE

FOR IMMEDIATE RELEASE

For the attention of culture and entertainment editors

The 2024 edition of Otakuthon concluded with a record attendance of 36,280 people, solidifying its position as the largest bilingual anime convention in Canada.

MONTRÉAL – August 4, 2024. The latest edition of the anime and pop culture convention Otakuthon at the Palais des Congrès de Montréal concluded successfully, exceeding all expectations and solidifying its position as a flagship event in the industry. The festival saw a record number of 36,280 people, which represents a significant increase from the previous year and highlights Otakuthon's growing popularity within the anime and pop culture communities.

This year, Otakuthon brought together fans, enthusiasts, artists, and industry professionals from around the world from August 2 to 4, in a celebration of creativity, expertise, shared passions, and Japanese culture, both traditional and modern.

Rich programming

Otakuthon offered a rich, engaging, and diverse lineup that catered to the audience's varied interests. From premiere screenings of Japanese animated films to captivating panel discussions with industry experts, the festival provided inspiration and insight into the world of animation, gaming, and cosplay.

Premiere Guests and Performances

This year's guest list and performers were extraordinary. Big names from the anime, gaming, and entertainment industries participated in the festival, sharing their experiences and interacting with their fans. Concerts by Yasuharu Takanashi, BURNOUT SYNDROMES, the Video Game Orchestra, and The New World Players, as well as performances by Masquerade, Otakuthon Stars, and the Harajuku Streetwear Fashion Show got the venue buzzing and galvanized the atmosphere of the event.

World Cosplay Summit (WCS)

Cosplay enthusiasts made a remarkable impact at Otakuthon by showcasing their imaginative costumes that pay homage to beloved characters from anime, manga, video games, and more. This cosplay contest, one of the highlights of the festival, demonstrated the dedication and creativity of each participant. Team DragonMoth composed of Daragonne and Lady MoonMoth won the WCS Canadian Preliminary Competition at Otakuthon, and will represent Canadian

cosplay and compete against teams from around the world for a chance to win the title of Grand Champion at the 2025 WCS Championship in Nagoya, Japan.

Canada's Largest Bilingual Anime Festival

Otakuthon is distinguished by its scale and commitment to inclusivity and proudly holds the title of Canada's largest bilingual anime festival. This distinction illustrates our commitment to providing an expansive platform where French and English-speaking fans can converge and indulge in their shared passion for anime and Japanese pop culture.

WHEN?

Friday, August 2, 2024, from 10 AM to 3 AM

Saturday, August 3, 2024, from 10 AM to 3 AM

Sunday, August 4, 2024, from 10 AM to 5 PM

WHERE?

Palais des congrès de Montréal

1001, place Jean-Paul-Riopelle

Montréal (Québec), Canada, H2Z 1H5

ABOUT OTAKUTHON

Otakuthon is Canada's largest bilingual festival celebrating Japanese animation (anime), graphic novels (manga), gaming, and pop culture. The first of its kind in Montréal, Otakuthon is a full-fledged bilingual anime festival featuring a diverse lineup of special guests as well as numerous panels, activities, and events highlighting all aspects of Japanese culture. Each year, this event is made possible by the hard work and dedication of its passionate volunteer staff, who generously dedicate their time to creating a festival entirely for the fans, by the fans.

SOCIAL MEDIA

Website: <https://www.otakuthon.com/2024/accueil/>

Facebook: <https://www.facebook.com/OtakuthonMTL/>

Twitter: <https://twitter.com/otakuthon>

Instagram: <https://www.instagram.com/otakuthonmontreal/>

Flickr: <https://www.flickr.com/photos/otakuthon/albums>

CONTACT

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